

A full-body fashion photograph of a woman with short brown hair, wearing a maroon blazer over a green turtleneck, and high-waisted pink trousers. She is holding a maroon textured bag and wearing large gold earrings and multiple rings. The background is a simple, dark studio setting.

What's included & what to expect

KIBBE STYLE ANALYSIS

YOUR BODY TYPE · YOUR CUSTOM STYLE GUIDE

Start here

Love what's in your closet.

Kibbe shows you which **shapes** were made for your body, so the clothes you buy finally work for you. Already know your colour season? Kibbe is the perfect partner: the right colour, in the right cut.

Sound familiar?

- ✗ A full closet, and still nothing to wear
- ✗ Clothes that look great on the hanger, then wrong on you
- ✗ Buying new pieces that still don't feel right
- ✗ Hiding in the same few "safe" outfits
- ✗ Second-guessing everything in the fitting room
- ✗ Not feeling confident or like yourself in what you wear

It isn't your body. It's the lines. Once you know your Kibbe type, you know exactly which shapes, fits and fabrics work with you, and getting dressed gets easy.

What Kibbe is (and isn't)

✓ It is

A way of reading your bone structure, body and face as a whole, then dressing in the lines that work *with* you.

✗ It isn't

About your size, your weight or "fixing" anything. No hiding, no squeezing into one ideal shape.

How your guide works

Two parts, one you.

Your guide puts both together, so you get a style that flatters your body *and* feels like you.

Your Kibbe type

The shape.

Comes from your **body**: which lines, fits, lengths and fabrics flatter you.

+

Your style personality

The mood.

Comes from **what you love**: the colours, prints and pieces you reach for.

Same type, made just for you

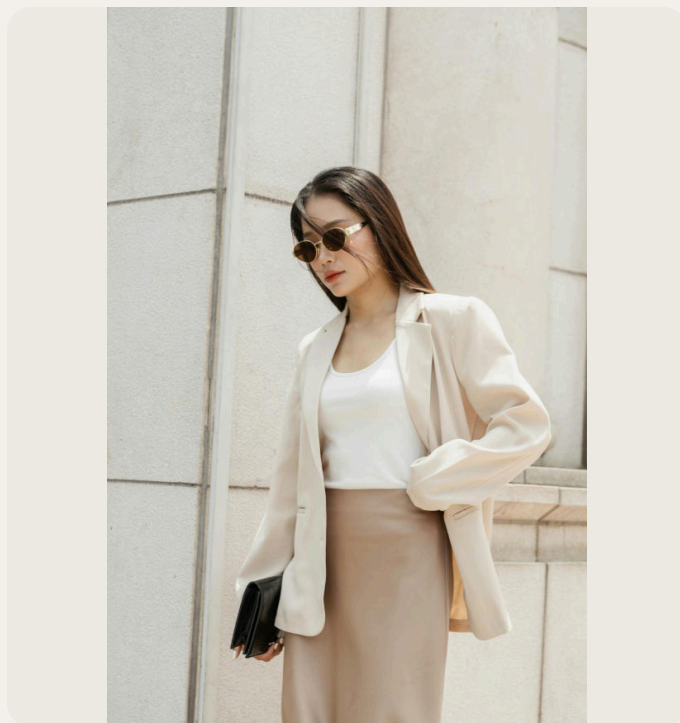
Two women are both **Soft Classics**, so the same soft, smooth shapes suit them both. Their style personalities make each guide completely different.



Kibbe type: Soft Classic

Style: Bohemian

A soft leather coat, a printed fringe scarf, a suede skirt and tall boots.



Kibbe type: Soft Classic

Style: Classic

A softly tailored cream blazer, smooth lines and polished, easy neutrals.

The shape: ten types.

Kibbe reads your bone structure, body and face as a whole. There are ten types in five families. Here's a quick look at each; your full guide goes much deeper into your own.

Dramatic

Long & sharp



Dramatic

Strong, sharp, cool and striking

Long, lean and sharp. Often tall-looking, with angular bones and sleek features.

Soft Dramatic

Bold, glamorous and powerful



Long and strong-boned, softened by curves and lush features.

Natural

Broad & relaxed



Flamboyant Natural

Bold, strong and free-spirited

Long and broad, with blunt, relaxed lines and an athletic feel.

Soft Natural

Warm, soft and approachable



Slightly broad and blunt, with soft curves and an open, warm face.

Classic

Balanced & even



Dramatic Classic

Cool, sleek and sophisticated

Balanced and symmetrical, with a crisp, slightly sharp edge.

Soft Classic

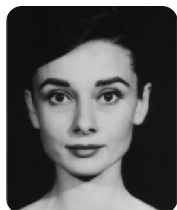
Refined, gracious and gentle



Balanced and symmetrical, with gentle curves and soft edges.

Gamine

Small mix of opposites



Flamboyant Gamine

Youthful, bold and spirited

Compact and lean, with angular bones and a lively, sharp mix.

Soft Gamine

Playful, lively and spirited



Petite and curvy, with a playful mix of sharp and soft.

Romantic

Soft & rounded



Theatrical Romantic

Delicate, radiant and magnetic

Small and curvy, with delicate, slightly sharp edges.

Romantic

Soft, warm and lush



Soft, rounded and lush, with a full hourglass and delicate bones.

Part 2 · Your style personality

The mood: ten styles.

Your style personality is about **what you love**: the colours, prints and pieces you reach for. Most people are a mix of two or three. Which ones feel like you?



Creative

Playful & bold.

Playful · Colourful · Expressive



Dramatic

Striking & bold.

Striking · Sleek · Confident



Classic

Timeless & polished.

Polished · Timeless · Refined



Sporty / Natural

Easy & relaxed.

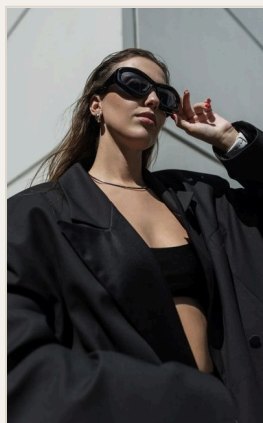
Relaxed · Comfortable · Effortless



Sexy

Confident & alluring.

Confident · Alluring · Glamorous



Edgy

Cool & daring.

Cool · Daring · Modern



Romantic / Elegant

Rich & elegant.

Lush · Elegant · Expressive



Bohemian

Free & earthy.

Free · Earthy · Layered



Ethereal

Soft & light.

Delicate · Airy · Serene



Feminine

Sweet & pretty.

Sweet · Pretty · Fresh

Good to know: a few names (like Dramatic or Classic) are also Kibbe families. Here they just describe what you love, not your body.

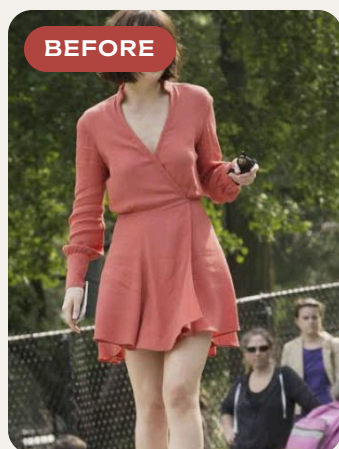
Before & after

Same woman. Different lines.

Dakota Johnson is a Dramatic.

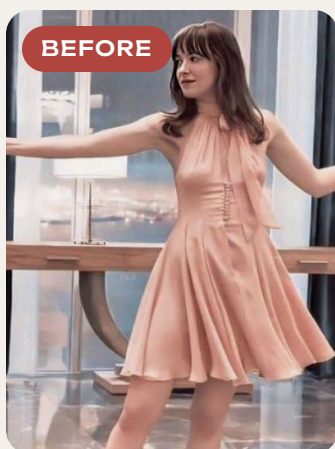
+ a touch of Sexy style

Long, sleek lines make her look taller and sharper. Her Sexy side shows in deep Vs, a little sheer and body-skimming black. Short, sweet shapes chop her up.



BEFORE

✗ Short and flouncy



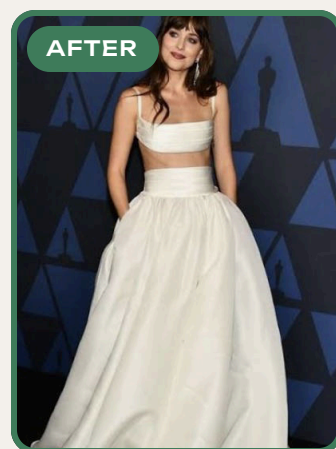
BEFORE

✗ Cinched and swingy



AFTER

✓ One long, sleek column



AFTER

✓ Floor-length and striking

Drew Barrymore is a Romantic.

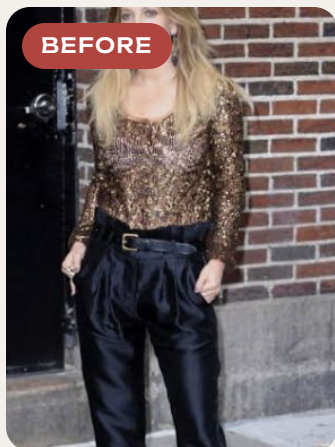
+ a touch of Natural style

On her, it works the other way round: softness and flow bring her to life. Her Natural side shows in cosy knits, loose waves and an easy, undone feel.



BEFORE

✗ Stiff and boxy



BEFORE

✗ Stiff pleats, heavy belt



AFTER

✓ Soft knit, flowing pleats



AFTER

✓ Soft texture, loose waves

How it works

Six easy steps.

Simple, guided and done entirely by email.

1

Book your analysis

Day 1

Email me to book. I'll send your questionnaire right away.

2

Take your photos

10 minutes

Five simple photos at home: front, side, face, profile and your hand beside your face, plus 2-3 outfits you love. The questionnaire shows you exactly how.

3

Take the Kibbe type quiz

About 35 minutes

The questionnaire walks you through every question with picture examples, then asks about your style, life and goals.

4

Email it all to me

When you're ready

Everything is done by email. No appointment and no travel, from wherever you are.

5

I type you by hand

Behind the scenes

I review your photos, measurements and answers myself. A certified stylist, never an app or AI.

6

Your guide lands in your inbox

Within 2 weeks

Your Kibbe type and your custom style guide, ready to use every time you shop or get dressed.

Want to talk it through? Add a 30-minute Zoom walkthrough of your guide. We'll go through your type, answer your questions and talk about your closet.

What I'll ask for

Everything is guided.

You don't need to know anything about Kibbe. The questionnaire explains each question with photos and drawings, so you just pick what looks most like you.

A few photos

Taken at home in fitted clothes. Five simple poses, plus 2-3 outfits you love.

A few measurements

Height, bust, waist, hips, shoulders and inseam. Just a soft tape measure.

The Kibbe type quiz

About 15 picture-based questions on your frame, body and face.

Your style & life

Your style now, your days, your goals and how you like clothes to fit, in your own words.

Optional

A swimsuit photo, just for you to look at while you answer. Send it only if you'd like.

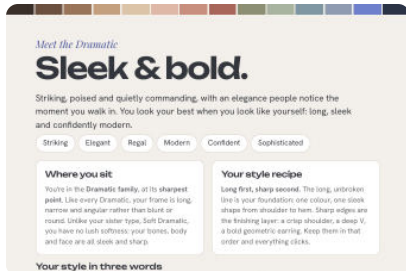


Your privacy matters. Your photos are used only for your analysis and are never shared.

What's included

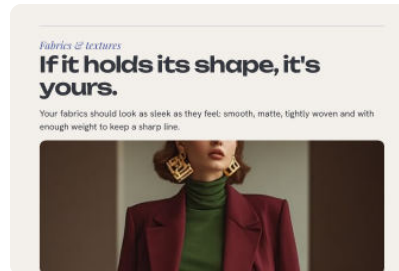
Your custom style guide.

A 50+ page guide made for your type, with real photos, drawings and tick-box pages.



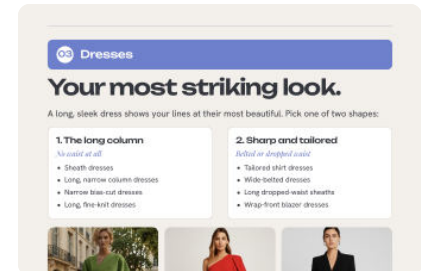
Your Kibbe type

What makes you your type, and the one rule to remember.



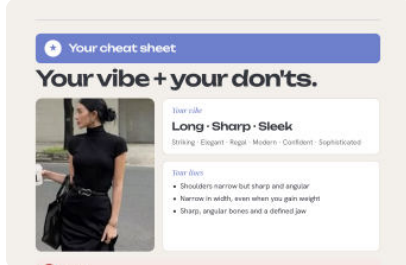
Shapes, fabrics & details

The lines, textures and finishing touches that work with you.



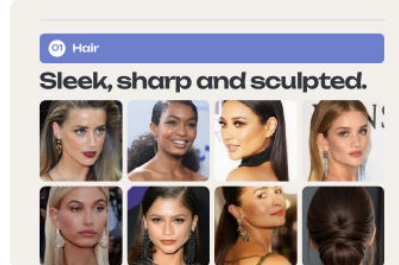
Your wardrobe, piece by piece

Tops, jackets, dresses, skirts, trousers, shoes, bags and jewellery.



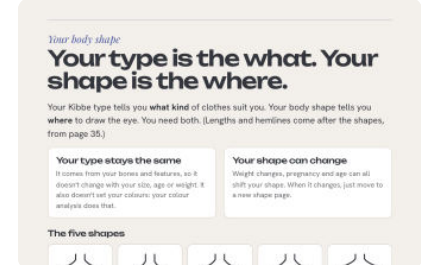
Your cheat sheet

One page to save on your phone for shopping days.



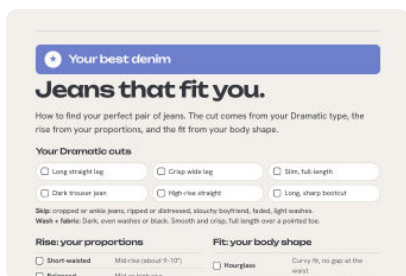
Hair & makeup

The cuts and makeup that finish your look.



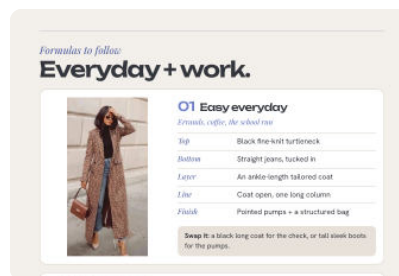
Your body shape & proportions

How your shape, height and proportions fine-tune your type.



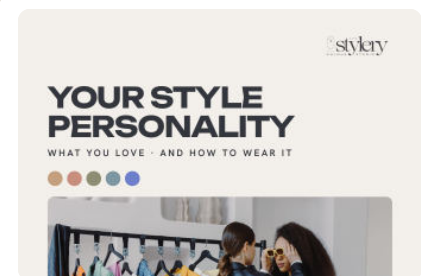
Best necklines & denim

Your best necklines and jeans, with fit notes for you.



Outfit formulas & inspiration

Six outfits to copy, plus a mood board of looks.



Your style personality

Your style essence blend, so your guide feels like you, not just your type.

Good to know.

Do I need to be a certain size or shape?

Not at all. Kibbe is about your lines, not your size. Every type comes in every size.

Will I be stuck wearing one style?

No. Your type is a starting point, not a uniform. Your style personality shapes how you wear it, so it still feels like you.

What if I don't like my type?

That's more common than you'd think. I'll show you different looks within your type, and how to lean into the parts you love.

Can I still wear trends?

Yes. You'll know which version of a trend works for you, so you can shop it with confidence.

Do I need my colour analysis first?

It's the perfect partner, but not required. Your colours tell you *what shade*; Kibbe tells you *what shape*.

Is this done by AI or an app?

Never. I type every client by hand, from your own photos and answers.

How long does it take?

About 45 minutes for you, then your guide arrives within 2 weeks of your completed questionnaire.



Ready to get started?

Find your Kibbe type.

One questionnaire, a few photos, and a guide made just for you, all by email.

Kibbe Style Analysis

\$250

Your Kibbe type and custom style guide, delivered by email within 2 weeks.

Add-on

\$75

A 30-minute Zoom walkthrough of your guide, to talk it all through.

TO BOOK

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